

# Building the Uncommons

Designing amid Divergence  
in Collectives



Illustration: Shivani Prakash



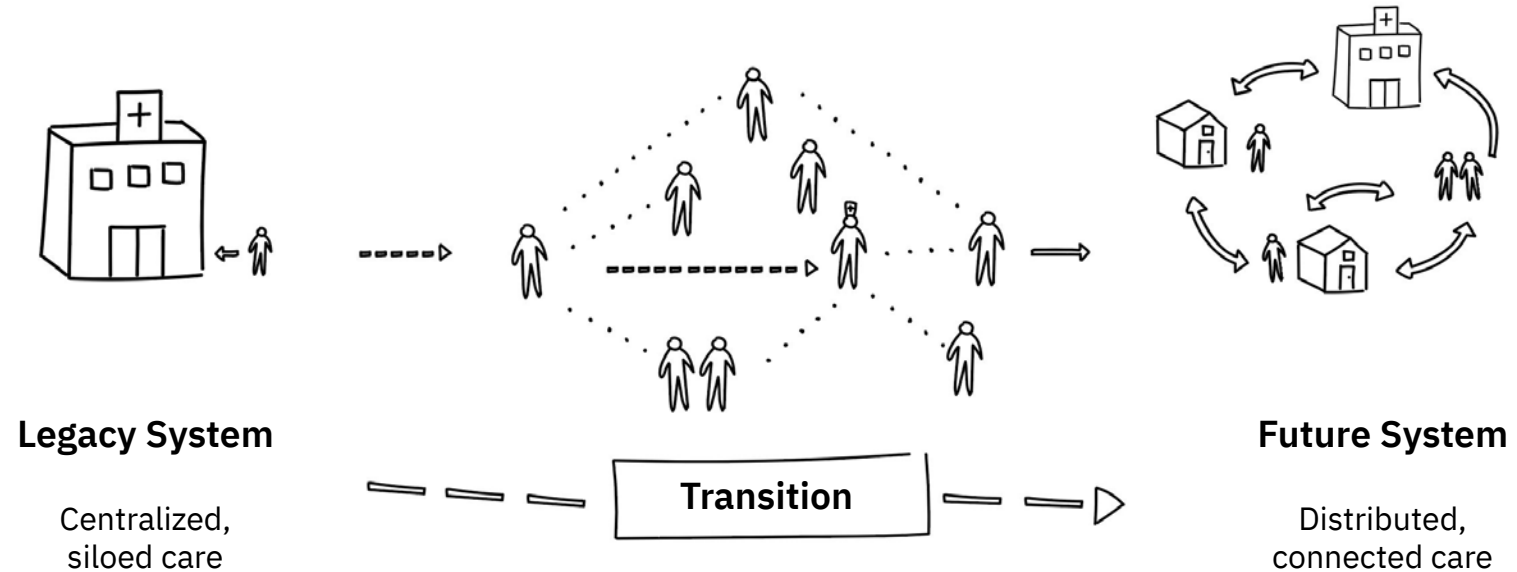
**Josina Vink**, Associate Professor of Service Design  
Oslo School of Architecture and Design (AHO)  
Center for Connected Care (C3)

# Center for Connected Care (C3)



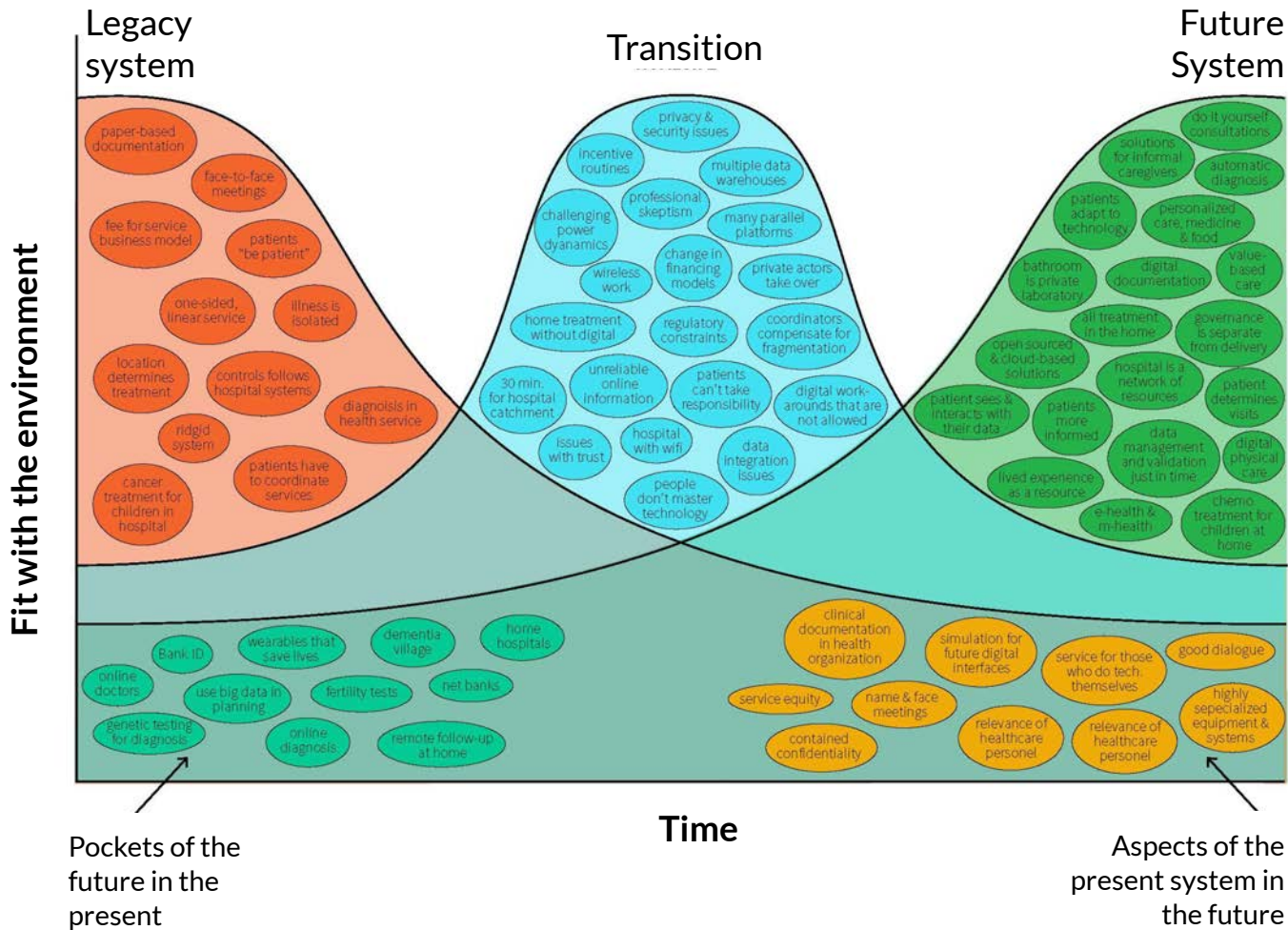
**Creating the commons**

# Catalyzing a system transition



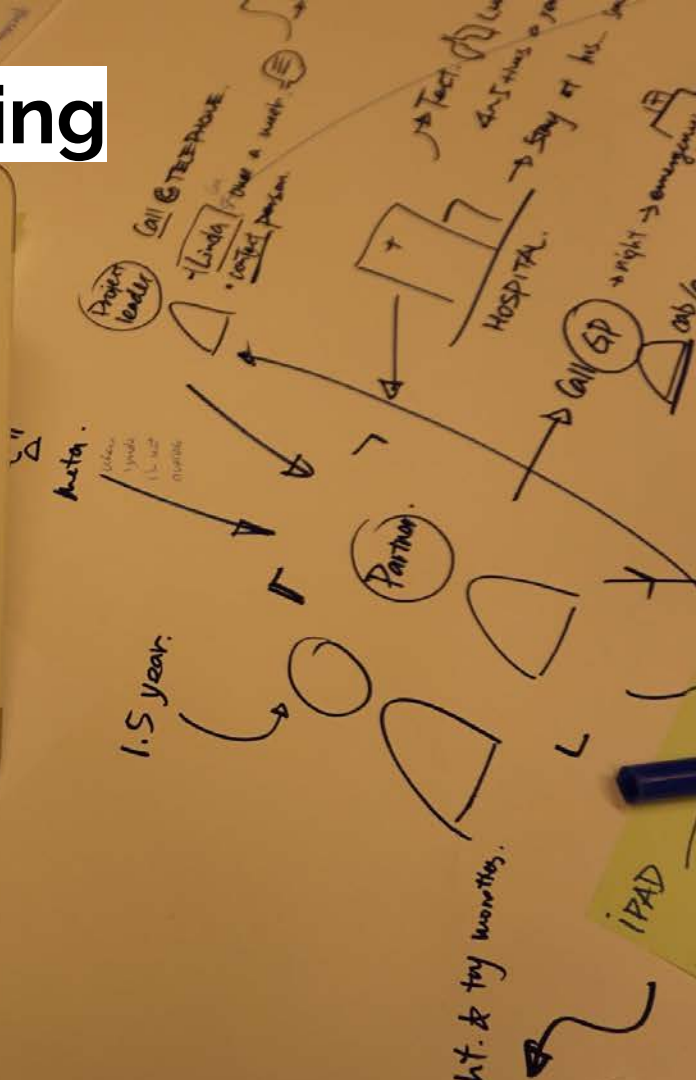
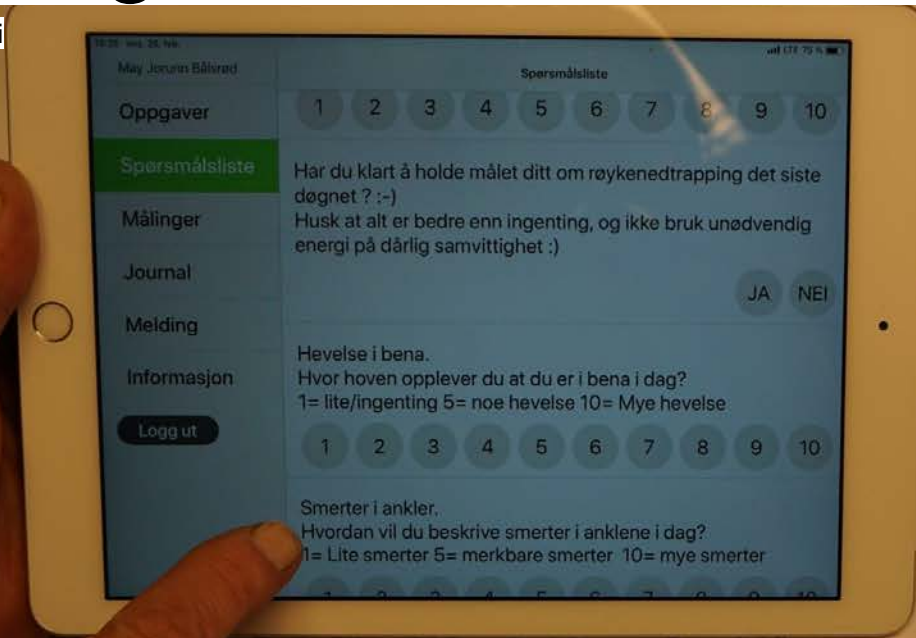
# C3's Three Horizons

Adapted from  
Hodgson & Curry,  
2008



# Designing for remote monitoring

Photo by: Xifan Cui





# Exploring a future scenario

Photo by: Oda Heier

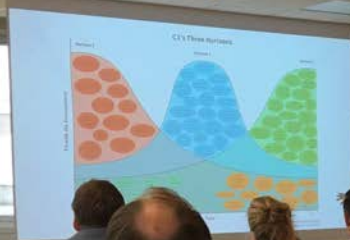


Illustration: Shivani Prakash

# Backcasting

Photo by: Oda Heier

Method adapted from: Robinson, 1990



Organization Role in 2030

STICKY TACK



# Conducting a pre-mortem

Photo: Shivani Prakash

Method adapted from Grey, 2011



# Writing prescriptions to the system

Photo: Shivani Prakash

The form is titled "PRESCRIPTION" and is designed for writing prescriptions to the system. It features several sections and labels:

- PRESCRIPTION**: The main title of the form, oriented vertically on the right side.
- Research potential**: A large rectangular box for writing about research potential.
- Partner forum(s)**: A rectangular box for writing about partner forums.
- procurement**: A rectangular box for writing about procurement.
- scaling**: A rectangular box for writing about scaling.
- actions**: A rectangular box for writing about actions.
- Pro**: A small label at the top right, possibly part of a project name.
- nt**: A small label below "Pro", possibly part of a project name.

The form is placed on a brown background with a green circular arrow and a blue and green flower sticker.



# Action planning

Photo: Josina Vink



# Creating the **Commons**

Gathering like minds

Working for the universal good

One overarching logic

Convivial interactions

Clarity of purpose

Reducing variation

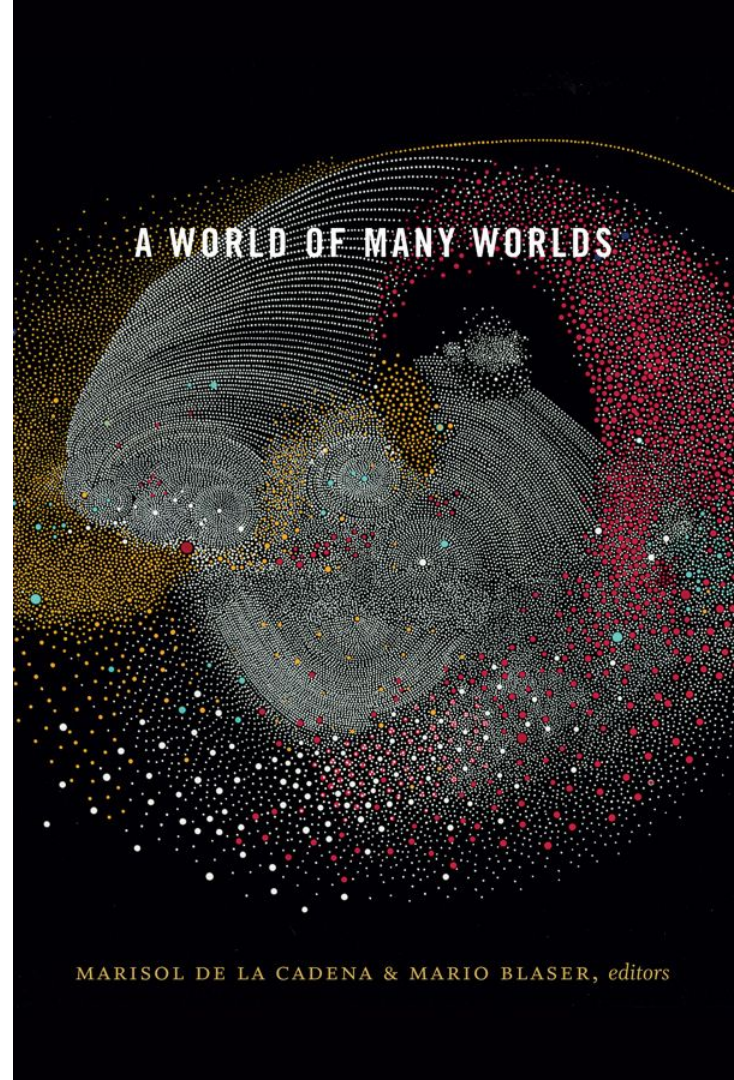
**The common risks heading blindly toward “progress”, misses tapping into the breadth of knowledge in the room and further marginalizing those who do not align.**



## Uncommons

A heterogenous grounds where negotiations take place toward a commons that is a continuous achievement; an event that is never final because it remembers that divergence is its constant starting point

From de la Cadena and Blaser, 2018  
*A World of Many Worlds*



**Building the uncommons**

# Building the **Uncommons**

Dialogue across borders (Strathern, 2018)

Doing difference together (Verran, 2018)

Plurality of logics (Law, 2015)

Leaning-in to conflict (Stengers, 2018)

Critical reflection (Ansari, 2020)

Appreciating divergence (Escobar, 2018)



# Dialogue across borders

Photo by: Thiago Freitas



# Dialogue across borders

Photo by: Xifan Cui





# Healthcare islands

Islands map by: Shivani Prakash, Felicia Nilsson, Thiago Freitas, & Josina Vink

Recovery island



The island of many selves



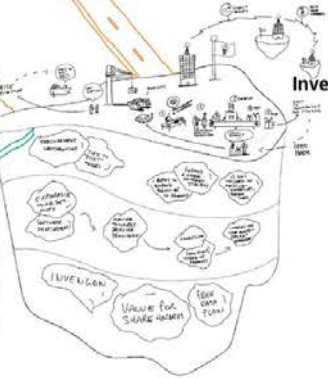
Behind the scenes island



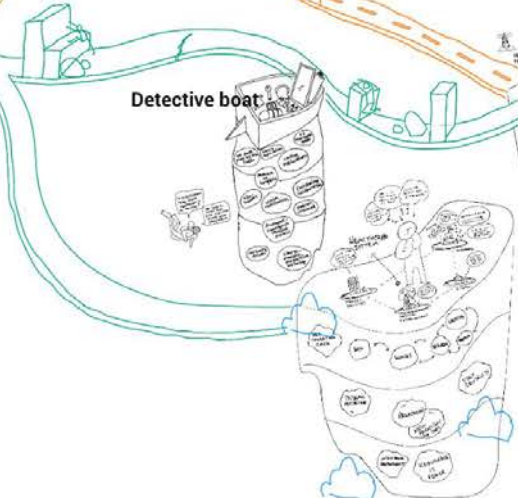
Fix it island



Invention island



Detective boat



In between island



Possibility island

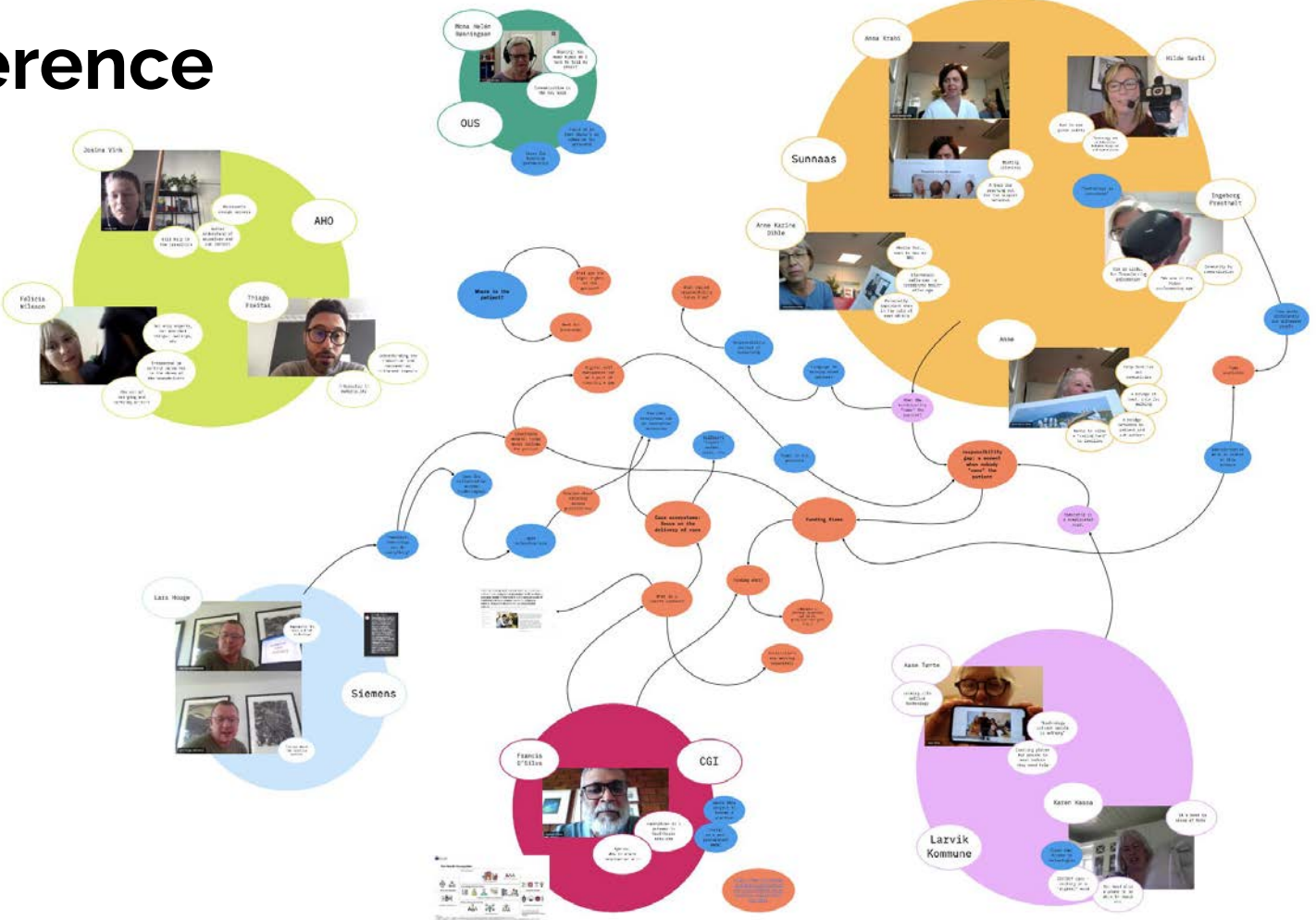


Make do island



# Doing difference together

Bring-a-thing digital workshop



# Doing difference together

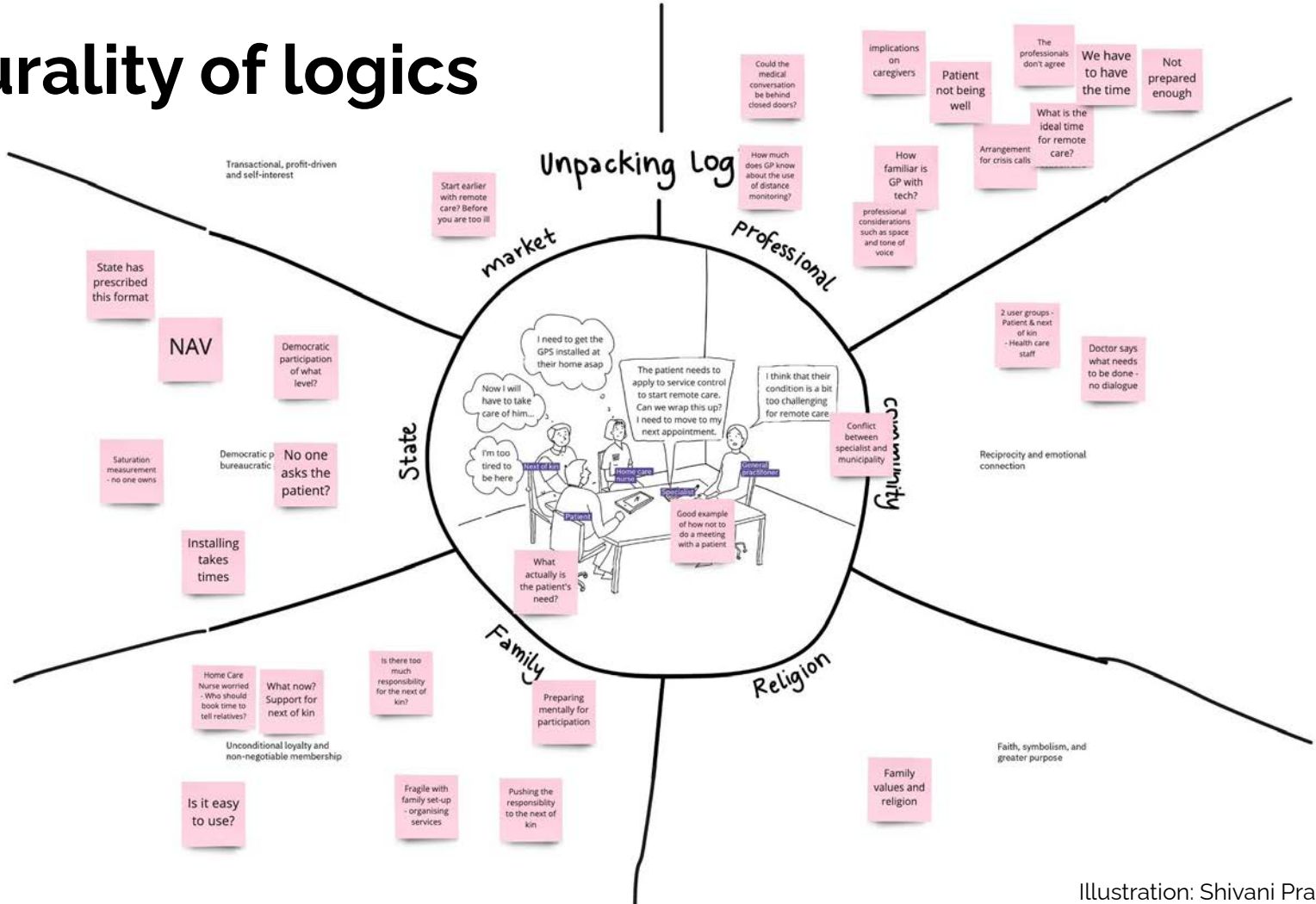
Bring-a-thing digital workshop



Illustration: Felicia Nilsson



# Plurality of logics



# Leaning-in to conflict

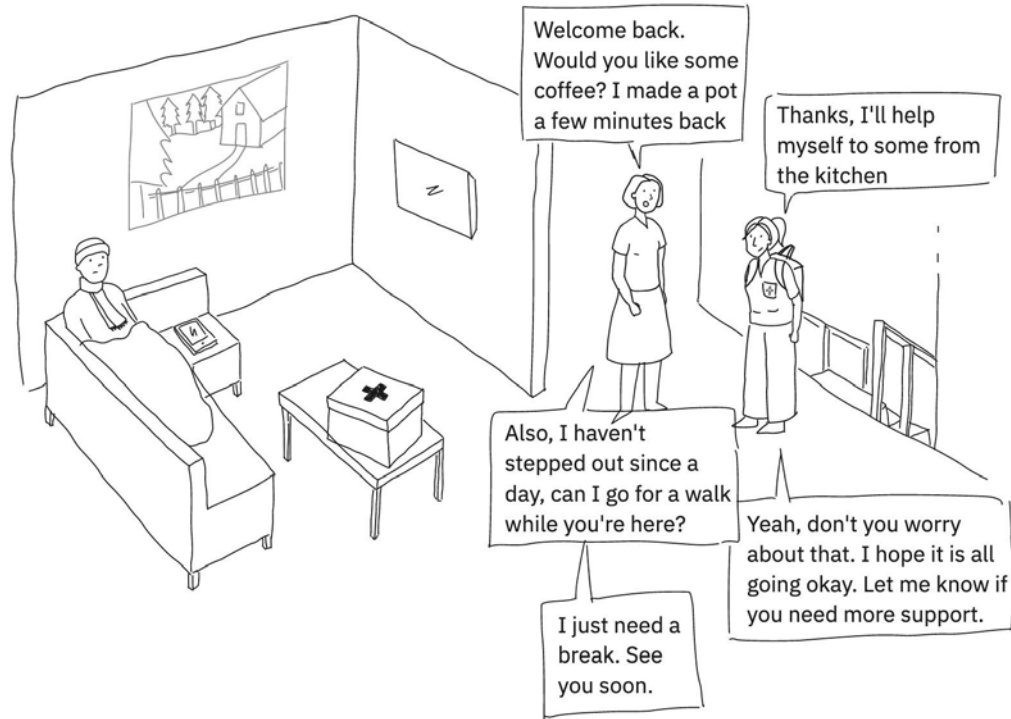




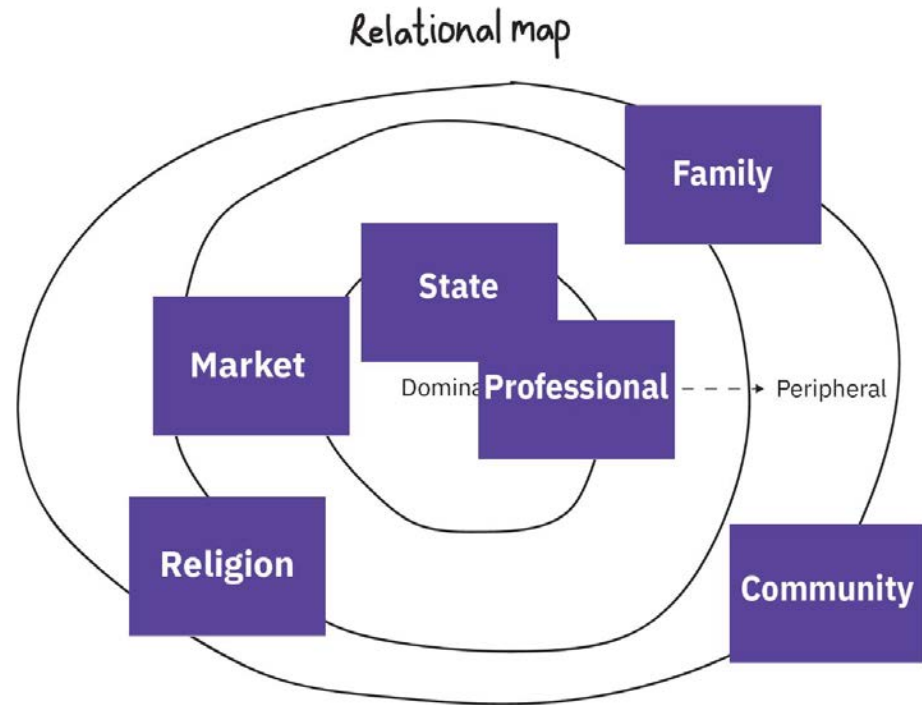
# Norms around exclusion of certain logics



# Prioritization of certain logics over others

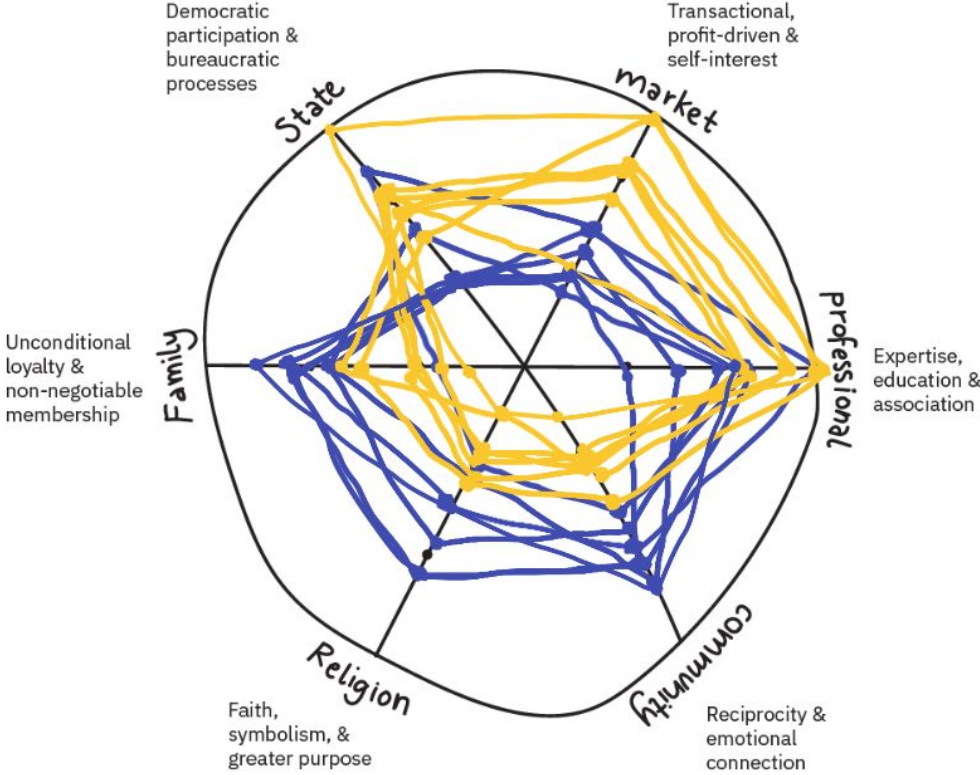




**Certain logics  
are dominant  
and some are  
more peripheral**



# Disconnect between individual and organizational logics

Web of logics tool



 individual  
 organisation



# Advancing Only Certain Logics of Care

Illustrations: Shivani Prakash

## Care as Choice

Individuals can choose what option is best for them, based on their own needs or desires.



## Care as Expertise

Deep knowledge and tracking inform the best ways to care.



## Care as Control

Boundaries and regulations provide conditions for population health and equal care.



## Care as Social Connection

Emotional connection and reciprocity form the backbone of caring in communities.



## Care as Unconditional Involvement

Some relationships have a non-negotiable bond creating a responsibility to care.



## Care as a Way of life

Caring involves connecting with a greater purpose, enacting rituals or beliefs.



# Critical reflection



♥ Add favorite

Røysåsen  
 Secluded, spacious medically equipped  
 3-bedroom with south-facing balcony and terrace.  
 Private entrance to back door.

Røysveien 47F, 1534 Moss

Price indication  
 3,610,000 kr

Costs: 96 342 kr

Total price: 3 706 342 kr

Felleskost / mnd.: 3 201 kr

Municipal avg.: NOK 5,852 per year

Price of loan: from DKK 10,725 / month

Effective rate 2.02%: 2,527,000 o / 25 years. Cost: SEK 690,500. A total of SEK 3,217,500.

Price of insurance

**Knut Dahl**  
 Partner / Real Estate Agent MNEF  
 Mobile 982 39 672  
 Phone 69 20 22 24  
 send a message  
 Website

♥ Add favorite

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Price of insurance

What has this home been sold for in the past?

Price statistics

Housing type: Medical Apartment	Usable area: 74 m <sup>2</sup>
Own form of housing: Owner (Freehold)	Story: 4
Bedroom: 2	Year of construction: 2005
Primary room: 74 m <sup>2</sup>	Room: 3

+ More details

3-room self-contained with secluded location at the bottom of the block

- Living room receives good natural light for an uplifted mood
- Ample space in living to not feel claustrophobic
- Equipped with latest accessibility and safety standards
- Private entrance to front door from the elevator
- Extra storage space in the hall
- Ample parking space in front of the building for an ambulance
- Close to Apotek1 and Vita pharmacy
- Recently constructed building with high quality material
- Short way to schools and kindergartens
- A few minutes to the nearest metro station

The sales statement describes essential and statutory  
 medical information about the property

See complete sales statement

Ad by: Shivani Prakash & Felicia Nilsson

**Knut Dahl**  
 Partner / Real Estate Agent MNEF  
 Mobile 982 39 672  
 Phone 69 20 22 24  
 send a message  
 Website  
 More ads from advertiser  
 Download sales statement  
 View registration  
 The property's website  
 See the housing ad before everyone else  
 Check your home value  
 Selling housing? Get valuation

Viewing

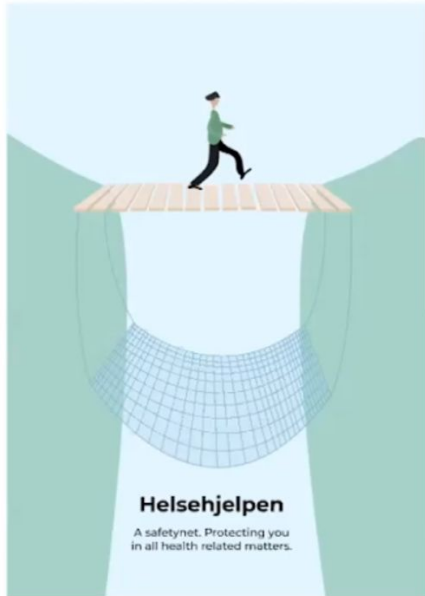
Sat.  
 November 21st 13:30 - 14:30  
 + Add to calendar

Infection control is taken seriously, and you are only invited to individual screenings according to given precautions. Click on the LINK REGISTRATION link here to make an appointment. Read the sales statement digitally, as the paper form is discontinued due to the risk of infection. If no one registers for viewing, viewing will not be held.

# Unpacking Root Metaphors

Designer: Maria Våge Traasdahl

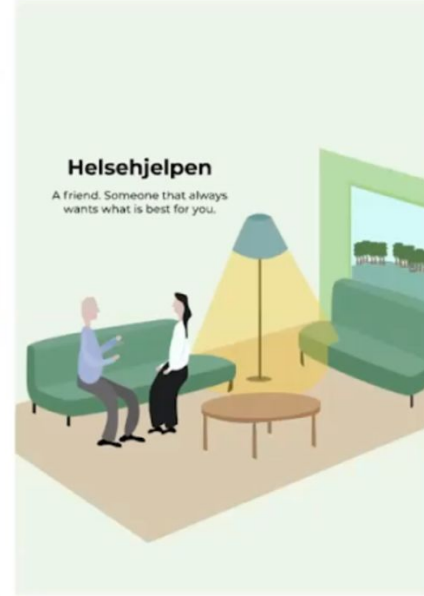
## Who is Helsehjelpen?



**A** Helsehjelpens role  
Distant protector



**B** Helsehjelpens role  
Tour guide



**C** Helsehjelpens role  
Loving friend



**D** Helsehjelpens role  
Strategist

# Conducting tiny tests

Designer: Angel Lamar





# Understanding unintended consequences

Designer: Angel Lamar



Marks

Make a mark when you break the rules!

X (Madrada team) X Betty  
X Team for the hospital

## Reflections

What did you notice through the exercise? What was the most difficult thing about it?

It's difficult to just keep to your own tasks

What is your view on your work routines after the exercise? How do they affect HH or RC's outcomes?

Inefficiency  
Interrupted a lot

Other thoughts

Very useful to see and reflect over how we work and how many times during the day we collaborate to each other work.

# Together

I - Focus on YOUR team's tasks. You can't do ANY of the other team's tasks.

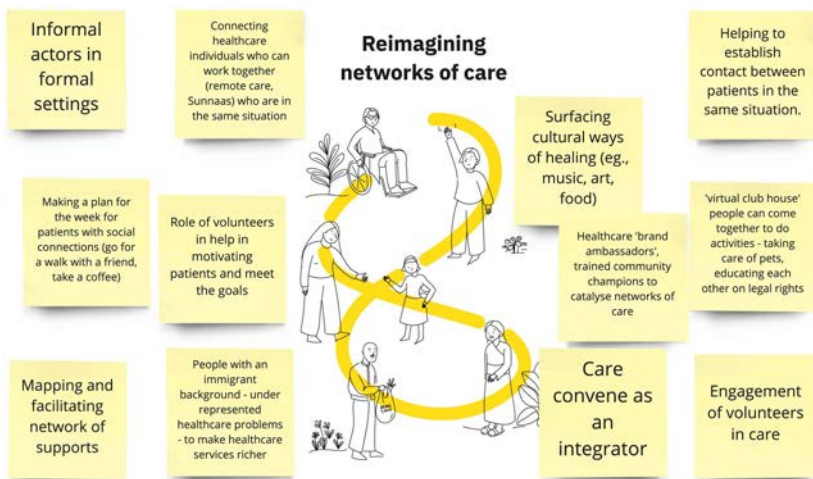
II - You can't communicate with the other team.

Tools (optional)





# Adapting service systems by bolstering peripheral logics



Illustrations: Shivani Prakash

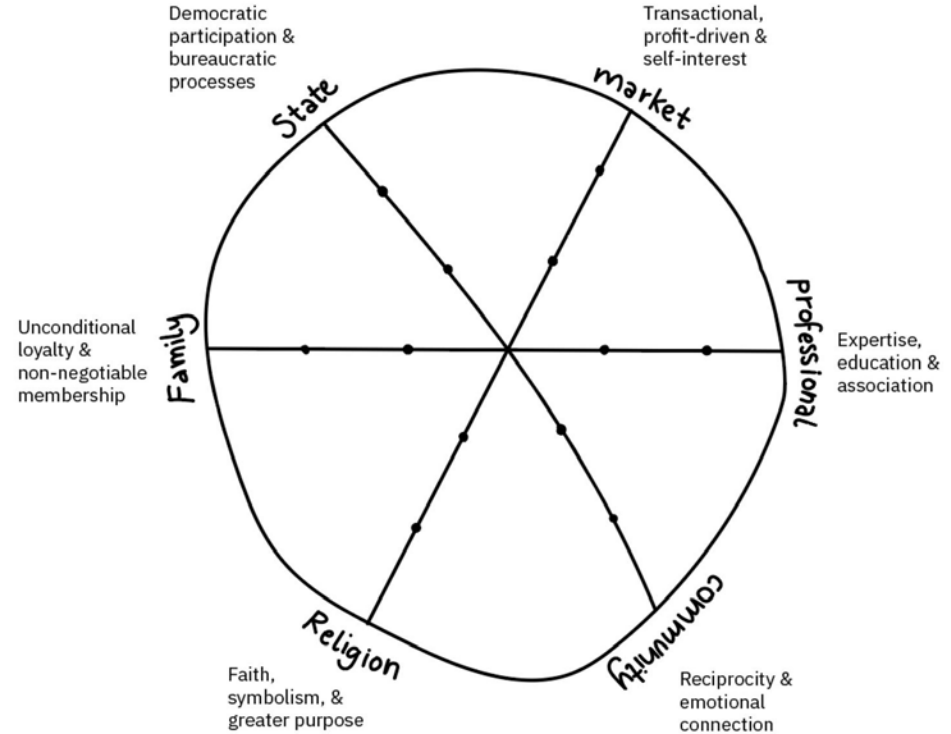
Creating the  
**Commons**

Building the  
**Uncommons**

Gathering like minds	—————→	Dialogue across borders
Working for the universal good	—————→	Doing difference together
One overarching logic	—————→	Plurality of logics
Convivial interactions	—————→	Leaning-in to conflict
Clarity of purpose	—————→	Critical reflection
Reducing variation	—————→	Appreciating divergence

**The uncommons supports resilience, benefits from diverse ways of knowing and being, and opens up to a broader spectrum of possibilities.**

# Test out the web of logics tool!

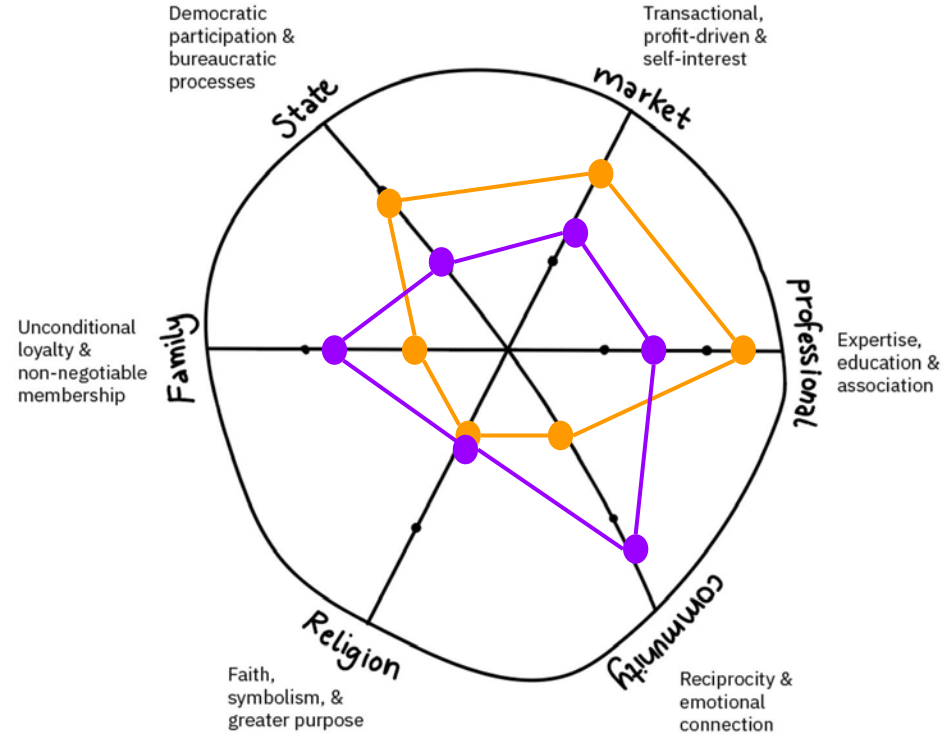


Web of logics tool inspired by Sangiorgi et al. (under review).  
Designing as (and) negotiating across logic multiplicity.

Logics defined based on Thornton et al. (2012). The Institutional Logics Perspective.

- individual
- organisation

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**What perspectives are dominant in your collaborations? Why?**

**What might you find if you made the assumptions of your collaborations explicit?**

**How can you make space for diverse perspectives and conflicting directions in collaborations?**

# Thank you!

**I would like to acknowledge:**

The AHO C3 Perspectives Project team-  
Shivani Prakash, Felicia Nilsson & Thiago Freitas,  
And Our C3 partners!

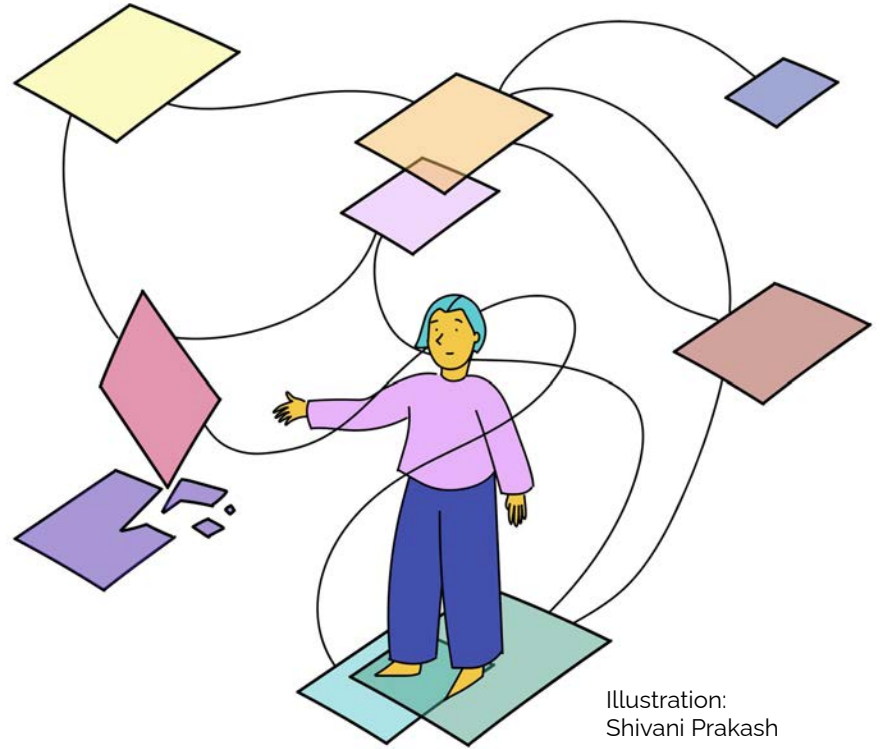


Illustration:  
Shivani Prakash